

ENDORSED BY

**EASO**  
European Association for the Study of Obesity



# 9<sup>TH</sup> CECON

CENTRAL EUROPEAN  
CONGRESS ON OBESITY

**PRAGUE** CZECH  
REPUBLIC

OCTOBER 13-14, 2023

**SAVE THE DATE**





# WELCOME LETTER

**Dear Colleagues,**

It is a great honor to welcome you to the **9th Central European Congress on Obesity** to be held in **Prague, Czech Republic, 13–14 October 2023**.

The Central European region possesses a special geographical position in the largest inland countries of the continent with several unique and common cultural, social, and economic needs. We believe that the regional congress is supportive in that line of necessities.

9th CECON also gives us a great pleasure to invite you to come to the capital of the Czech Republic, the magnificent city of Prague built around the Vltava River and to admire the historical monuments and also to visit the great variety of cultural and social events.

The obesity pandemic has reached gigantic proportions worldwide. Obesity is a chronic disease that requires multidisciplinary treatment. This also corresponds to the rapid development in the field of both pharmacotherapy and metabolic-bariatric surgery in obesity management recently. Education of healthcare professionals and mutual exchange of the best knowledge and procedures in the treatment of obesity and related diseases such as diabetes mellitus, arterial hypertension, prothrombotic state, ventilation insufficiency with obstructive sleep apnea syndrome, obesity-related hepatopathy, depressive syndrome, degenerative joint damage, sarcopenia, lymphedema, cardiovascular and some cancer diseases and many others.

In the history of the CECONs, the original idea leading to the foundation of the Central European Regional Congresses was initiated by Professor László Halmy at the 15th European Congress on Obesity in 2007 in Budapest and was supported by the Czech colleagues, who took the lead by organizing the 1st Central European Congress on Obesity in Karlovy Vary in 2008.

Following the first event, Budapest gave home to the 2nd CECON entitled 'Quo Vadis, Obesitology?' in 2009. Continuing the tradition, the 3rd CECON took place in Olsztyn, Poland in 2011. The 4th CECON was organized by the Romanian colleagues in Cluj Napoca in 2013, the 5th was hosted again in Budapest in 2015, and followed by the Slovakian colleagues' activity in 2017 in Bratislava. The 7<sup>th</sup> was held by the Polish Society in Kliczkow, Poland 2019 and the latest event was our first virtual experience. Now we decided to bring the event back as the CECON tradition started in the Czech Republic, and invite you to Prague.

We believe you will not miss this unique occasion to strengthen your business relations and support the CECON CONGRESS 2023.

**We look forward to meeting you in Prague!**

On behalf of the Organizing Committee

**Dana Müllerová**

and

**Martin Fried**

## Why should you become a Partner of the 9th CECON?

### MARKETING

Company presentation in between Congress sessions can be the most effective marketing tool to increase awareness of your brand and products among your target audience.

### NETWORKING

You will have the opportunity to meet with many leading specialists.

### KNOWLEDGE

Exchanges of the latest scientific knowledge, methods, and procedures in the field.

### PROGRAMME

Opportunity to participate in various programmes at the lowest expense.

# PARTNERSHIP OPPORTUNITIES

## Platinum Partner (Exclusive)

80 000 EUR

- Acknowledgement in all on-site printed materials – category Platinum Partner
- Partners' logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (300 words)
- Top Priority in the choice of exhibition space of 30sqm and location
- Up to 10 exhibitor registrations
- Company contact information and company description (300 words) included in the Final Programme
- Acknowledgement during the Opening Ceremony
- Partners' logo in the main meeting room during the entire event
- Partners' logo in newsletters sent to all participants with special thanks to partners
- Partners' video in meeting halls during coffee breaks (up to 1 min – no sound)
- Meeting room rental for the whole duration of the event
- 4 inserts in the Delegate Bags (max A4 format)

**SOLD OUT**

- 20% discount on additional sponsorship items
- Satellite symposium
  - Up to 45 mins Partner 's Presentation on a selected topic placed in the main programme + 15 mins for Q&A
  - Partner's advertisement of the Satellite Symposium on the website
  - Partner's advertisement of the Satellite Symposium in emails sent to participants
  - Includes conference hall rental with facilities (screen, beam projector, and laptop)

**SOLD OUT**

## Gold Partner

50 000 EUR

- Acknowledgement in all on-site printed materials – category Gold Partner
- Partners' logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (300 words)
- Second Priority in the choice of exhibition space of 16sqm and location
- Up to 6 exhibitor registrations
- Company contact information and company description (200 words) included in the Final Programme
- Acknowledgement during the Opening Ceremony
- Partners' logo in the main meeting room during the entire event
- Partners' logo in newsletters sent to all participants with special thanks to partners
- 3 inserts in the Delegate Bags (max A4 format)

## Silver Partner

30 000 EUR

- Acknowledgement in all on-site printed materials – category Silver Partner
- Partners' logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (200 words)
- Third Priority in the choice of exhibition space of 12sqm and location
- Up to 4 exhibitor registrations
- Company contact information and company description (100 words) included in the Final Programme
- Acknowledgement during the Opening Ceremony
- Partners' logo in the main meeting room during the entire event
- Partners' logo in newsletters sent to all participants with special thanks to partners
- 2 inserts in the Delegate Bags (max A4 format)

## Bronze Partner

10 000 EUR

- Acknowledgement in all on-site printed materials – category Bronze Partner
- Partners' logo on the official website in the relevant partnership category with a link to Partner's homepage and company profile (100 words)
- Fourth Priority in the choice of exhibition space of 9sqm and location
- Up to 2 exhibitor registrations
- Company contact information and company description (50 words) included in the Final Programme
- Acknowledgement during the Opening Ceremony
- Partners' logo in the main meeting room during the entire event
- Partners' logo in newsletters sent to all participants with special thanks to partners
- 1 insert in the Delegate Bags (max A4 format)



# EXHIBITION

The price includes only location of the net surface, one exhibitor registration, 1 table, 2 chairs, electrical connection. All rental of equipment such as booths, carpets, other furniture, technical or electrical installations etc. has to be ordered and will be charged separately.

<b>Minimum size exhibition 3 sq m</b>	<b>2 200 EUR</b>
<b>Additional 1 sq m</b>	<b>300 EUR</b>
<b>Additional Exhibitor Registrations</b>	<b>200 EUR</b>

## **The exhibitor Registration includes:**

- Entrance to the scientific programme
- Refreshment during coffee breaks
- Welcome reception

# ADDITIONAL PARTNERSHIP OPPORTUNITIES

## Satellite symposium

25 000 EUR

- Up to 45 mins Partner 's Presentation on a selected topic placed in the main programme
  - + 15 mins for Q&A
- Partner's advertisement of the Satellite Symposium on the website
- Partner's advertisement of the Satellite Symposium in emails sent to participants

# MATERIALS

## Badge lanyards

1 000 EUR

- Partner's logo will be printed on all Lanyards
- Lanyards will be distributed to all delegates upon registration

## Pens

700 EUR

- Partner's logo placed on the pens
- Pens will be distributed to all delegates upon registration

## Notepads

700 EUR

- Partner's logo placed on the notepads
- Notepads will be distributed to all delegates upon registration

## Water Stations

700 EUR

- Partner's logo will be placed on dispensers
- Partner can provide branded cups

## Charging Stations

1 000 EUR

- Partner's logo will be placed on charging stations

# INFORMATION MATERIALS

## Directional Signage

500 EUR

- Partner's logo displayed on all directional signs and information boards in the venue

## Mobile Application

1 500 EUR

- Advertising in the event mobile application that can be downloaded by delegates to their smartphones and other electronic devices
- Partner's logo displayed on the homepage of the Mobile Application
- Special button with direct information about the Partner

## Wi-Fi

500 EUR

- Partner's logo displayed on all signage associated with the wireless internet
- Partner's name or any other related word as a wi-fi password



# ADVERTISING OPPORTUNITIES

The additional items are for exhibitors and partners only, they cannot be purchased individually.

## Final Programme

- |   |         |
|---|---------|
| • 1 half inside page advertisement                  | 200 EUR |
| • 1 inside page advertisement                       | 350 EUR |
| • Inside front cover page advertisement (Exclusive) | 450 EUR |
| • Inside back cover page advertisement (Exclusive)  | 450 EUR |
| • Outside back cover page advertisement (Exclusive) | 550 EUR |

## Bag Insert

200 EUR

- One promotional leaflet (maximum 1 page, A4 format) or a small brochure inserted into each delegate bag

# PAYMENT CONDITIONS

- 50% of the total amount should be paid upon signature of the contract.
- 50% of the total amount should be paid by August 31, 2023.

**All mentioned prices do not include VAT.**

## CONTACT US

Your involvement and contribution would be greatly appreciated and can be tailored according to your business needs.

If you are interested in a Partnership or need any additional information, please contact Drahuše Veverková.

**Drahuše Veverková**

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